

(Digital) Marketing Coordinator – Part Time, Benefit Eligible

Are you both a tech-savvy and creative marketing professional? Are you looking for some flexibility in your work hours and a benefit package, while still contributing your marketing knowledge and skillset to a world-class organization? Data I/O Corporation has an exciting opportunity for you!

A global company, Data I/O Corporation is the world's leading provider of security provisioning and device programming systems and solutions for semiconductor devices. Our customers are automotive electronics manufacturers, Internet-of-Things, wireless and consumer electronics manufacturers and our solutions help bring products we use every day, to life.

As a Marketing Coordinator, you will be responsible for supporting our digital marketing strategy via an automation platform. Partnering with, and reporting to, the Marketing & Communications Manager, you will play a big role in planning and executing on all digital marketing activities and campaigns, creating content and assessing and reporting on performance, using data analysis and measuring against performance indicators. Hours for this role could vary between 24 and 32 hours per week.

Additional responsibilities will include:

- Managing content for, and maintaining, our company websites
- Creating internal and external communications
- Engaging in other administrative marketing tasks, such as image creation, event planning and coordination.

You will need:

- 3-5 years of marketing experience, preferably in the business-to-business (B2B) sector, tech industry, and/or a related field.
- Minimum 3 years' experience with digital and marketing technology platforms, HubSpot a plus.
- Experience in setting up, using, and optimizing Google Analytics, Google Tag Manager, Google Search Console, and social media tracking codes for advertising and websites.
- Familiarity with content management systems (CMS) and customer relationship management (CRM) tools
- Working knowledge of HTML and design and email software
- Excellent writing, editing and proofreading skills
- Confidence and an interest in working with numbers and analytical data
- Experience with Creative Cloud including Adobe Photoshop, InDesign and Adobe Illustrator, a plus
- Experience with video editing tools, a plus

We offer...

- A small, rewarding, challenging and fast-paced environment
- Health, Dental, Vision and Life Insurance Plans along with HSA and FSA options
- 401k plan with company match
- Paid Parental Leave and pay for volunteer hours
- Employee Stock Purchase Program
- 4 weeks paid time off (PTO) each year
- Holiday pay and time off 12/25-1/1 each year, in addition to other standard holidays
- Convenient Redmond location with free parking

Data I/O Corporation is an Equal Opportunity Employer